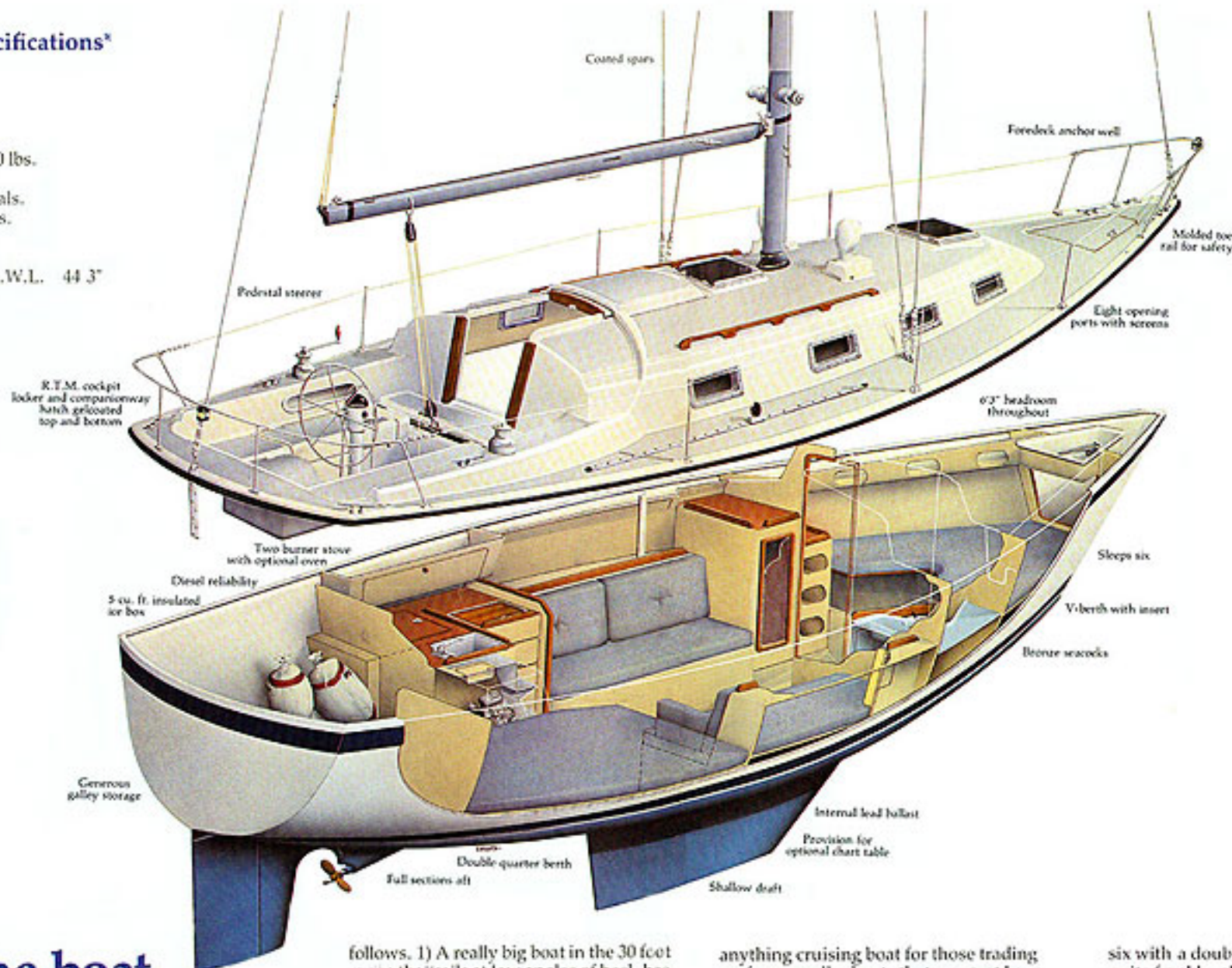


Pearson 303 specifications*

L.O.A. 30'3½"
D.W.L. 25'4½"
Beam 10'11"
Draft 4'4"
Displacement 10,100 lbs.
Ballast 3,500 lbs.
Water Capacity 40 gals.
Fuel Capacity 22 gals.
Sail Area 453 sq. ft.
Power Diesel
Mast Height Above D.W.L. 44'3"

*approximate



the boat

Professionals who specialize in such things will tell you that successful companies build to the needs of their customers and, frankly, that's what the new 303 is all about — a boat that we feel fits the real sailing needs of a large number of yachtsmen. Based on this perceived need the design parameters were laid down as

follows. 1) A really big boat in the 30 foot range that sails at low angles of heel, has a shallow draft, and excellent sailing qualities across a wide range of wind conditions. 2) An easily driven boat that can be handled easily by a couple or a young family. No attempt should be made to build to a racing rule so she should have good performance characteristics without sacrificing interior space. To be brief, she's an honest, do-

anything cruising boat for those trading up from smaller boats that may not have had inboard or diesel power. On the other hand, the new 303 is an efficient boat for experienced or inexperienced sailors alike whose families have flown the coop and who now find it's time for things a little more convenient and simple. Elegant and easy!

We think the new 303 fits the mold. Her cockpit is big and deep, she sleeps

six with a double quarter berth and, quite frankly, she's as big as a house considering her overall length — a lot of boat for the money. Come Sail With Us . . .

Bill Shaw